## **PRESS RELEASE**



Ambert, April 9, 2021

# ACQUISITION OF ACPS AUTOMOTIVE FRANCE BY JOUBERT GROUP

Joubert Group continues its strategy of external growth and today announces the acquisition of ACPS Automotive France, a European player in the design and manufacture of roof racks and bars.

Joubert Group completed the acquisition of ACPS Automotive France on 31 March 2021 to develop its automotive accessories manufacturing and distribution business. With this acquisition, the group passes the €50M mark of turnover.

Joubert Group is a long-standing partner of major car manufacturers and equipment suppliers in France and Europe. The group also manufactures and distributes automotive equipment (snow chains, roof boxes, roof racks, bicycle racks) in these territories through its Polaire Auto Equipment division.

ACPS Automotive France is a European player in the design and manufacture of roof racks and bars for vehicles. The company has a strong presence in the automotive industry as well as strong relationships with major OEMs and independent aftermarket companies.

This acquisition strengthens the financial base of ACPS Automotive and enables it to benefit from commercial, administrative and industrial synergies, as well as operational and strategic support, within a human-sized industrial group. For its part, the Parisbased company brings technological know-how and technical expertise in the design and manufacture of roof racks and bars.

The technological and commercial complementarity gives the Joubert Group a significant lead in the European automotive accessories sector, enabling it to boost its growth and its capacity for innovation. Its customers (manufacturers, dealerships and car shops) will be able to benefit of a complete range (chains, roof boxes, bars, racks, bike racks and lashing) from the same supplier.

Based in Mitry-Mory (Paris region), ACPS Automotive France employs around 25 people and has an annual turnover of approximately €5M. The company will continue to exist under the name Joubert North France and will henceforth be a subsidiary of Joubert Group.

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#### Joubert Group in brief:

Since 1928, the Joubert Group has been creating and producing hundreds of innovations that accompany and facilitate everyone's daily life. The Joubert Group's expertise in the design and manufacture of technical products (nets, straps, bungee cords, injected or overmoulded parts, vehicle interior components, snow chains, automotive accessories, etc.) has already earned the trust of many manufacturers, distributors and industry companies. With a presence in Europe, Asia, North Africa and the United States, nearly 1300 employees work every day to make Joubert a leader in its fields.

Polaire Auto Equipment, a division of Joubert Group since 2013, specialises in equipment and accessories for the European automotive, sports/leisure and DIY markets. As a partner of many car manufacturers and the main French and European players in these markets, Joubert Group markets, under the Polaire brand, a wide range of products to suit all budgets and for all types of vehicle: polyurethane, textile and metal snow chains, roof bars, roof boxes, bike racks, hubcaps, anti-theft devices, etc., as well as equipment for professionals (grip for heavy goods vehicles and forestry and snow removal equipment, utility roof racks).

More informations on : www.joubert.fr/en / polaire.eu

#### **ACPS Automotive France in brief:**

ACPS Automotive France is located in Mitry-Mory, 40 km north of Paris, near Roissy-Charles-de-Gaulle airport. Since 1984, the company has been designing and manufacturing roof racks and roof rails for vehicles. ACPS Automotive France is a subsidiary of the ACPS Automotive group (technological and commercial leader in tow bars and couplings for cars, SUVs and vans).

More informations on : www.acps-automotive.com

**Press Contact** 

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